

NBID  
MAR 14 2016

Rick Scott  
Administrative Services  
Office of the City Clerk City Hall  
Room 224  
200 North Spring Street  
Los Angeles, California 90012

March 1, 2016

RE: Historic Core Business Improvement District

Fourth Quarter Report: FY 2015

**Clean, Safe, and Beautiful: Annual Budget \$1,280,605: 74% of Management Plan**

**Quarterly Budget: \$326,871**

**Quarterly Actual: \$ 312,473**

**Actual 2015: \$1,280,605**

Safety services are provided by Street Plus and supervised by the HCBID. The safety patrol services hours continue 24 hours per day, 7 days per week. Administration, safety patrols, and visitor center are housed at 209-211 West 5<sup>th</sup> Street, Los Angeles, CA 90013.

Safety professionals have received trainings on bicycle, segway, driving operations, traffic and crowd control, narcotic dealings and substances, and CPR/First Aid, as well as some training on outreach services. We have fully implemented Accendo, which we started training on summer of 2014. We receive regular reports of activities in the district after each shift and deployment schedules prior to each shift.

Safety patrol focuses on calls for service, assisting sick individuals, illegal vending, narcotics sales, graffiti/tagging, thefts, assaults, disturbances, and continual outreach to area citizens and businesses. Observations, disturbances, and quality of life issues continue to persist. There also appears to be an increase in mentally ill in the district, as well.

We have increased our targeted outreach to homeless individuals, as well. We have implemented a pilot program, a 30 hour-per-week outreach coordinator (Bob Newman formerly with Skid Row Housing Trust) to collect data and coordinate with homeless individuals. The safety team continues foot beats due to the increase in crimes in the area. We are working on several problem locations with regards to illegal dumping.

Community outreach has become a staple in the safety team's routine, various crime prevention flyers are distributed throughout the district on a weekly basis. We continue to engage the community and participate in homeless service provider meetings and community meetings regarding homelessness, due to the concentration and its impacts in our neighborhood.

The HCBID staff met with the LAPD Command staff regarding district issues in hot spot areas, along with area stakeholders, and also regularly attended Community Police Advisory Board Meetings and Crime Control meetings. We established a sub-committee on homelessness via the CPAB.



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ACTIVITY	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Year
Sleeping/Blocking	834	580	961	1267	3642
Panhandling	82	107	89	141	419
Disturbances	136	95	241	330	802
Drugs/Alcohol	38	21	42	47	148
Trespassing	41	39	142	150	372
Contacts	106	57	20	53	236
Loitering	34	12	25	30	101
Property Crimes	4	13	36	54	107
Illegal Vendors	5	4	10	3	22
Physical Contact	12	11	20	34	67
Monitoring Activity	0	16	6	81	103
Indecent Exposure	7	9	25	17	58
Urinating/Defecating	7	2	7	5	21
Illegal Dumping	2	6	5	0	13
Sick Person	9	8	30	26	73
Property Damage	3	3	3	6	15
Vehicle	6	1	4	6	17
Sexual	3	0	2	4	9
Vehicle Crimes	3	1	1	3	8
Other	3	4	14	13	34
Robbery	2	2	3	4	11
Weapons	0	1	5	1	7
Major Crimes	0	0	0	0	0
<b>SOURCE OF ACTIVITY</b>					
Observation	549	514	843	1326	3232
Call in/Flag Down	581	407	812	791	2591
Follow up	108	65	40	135	348

Cleaning services continue to be contracted through Chrysalis, a neighborhood nonprofit organization that offers employment training and opportunities to the homeless and other economically disadvantaged individuals.

Maintenance sweeper crews operate between the hours of 5:00am and 9:00pm, 7 days per week. Crews service the area with the following: sidewalk sweeping, emptying trash receptacles, removing illegal stickers and decals from light poles, removing furniture, boxes, and other items illegally dumped in the district, reporting high-rise and remove low-rise graffiti from buildings and structures, painting out graffiti on public and private property, power washing chalking and "temporary paint" graffiti and animal or human waste and other messes from sidewalks.

Chrysalis crews also take initiative repairing, painting and replanting planters, and repairing and/or moving and re-bolting trash cans.

We have successfully added more hours of power washing per month, which has drastically affected the overall cleanliness of the district. We continue to manage dog relief areas and manage the educational signage we installed to encourage reduced dog waste on our sidewalks, buildings, light poles, and other inappropriate areas.

We are working with the City on the change in design for the 619 Spring Street parklet.

Art Walk is ongoing, and Chrysalis supplies the district with additional cardboard trash receptacles and personnel to keep the district clean. We have arranged an exchange of services with Art Walk – marketing for our cleaning services. We continue to provide trash cans, additional personnel, trash removal, and graffiti/sticker abatement that occurs as a result of the event.



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SIDEWALK SERVICES	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Year
Trash Bag Count	19,290	19,162	20,275	21,886	80,613
Trash Weight (Lbs)	443,670	440,726	466,325	503,378	1,854,099
Graffiti Tags	1,618	1,636	1,679	1,562	6,495
Bulk Item Pickup	2,919	3,639	3,887	5,881	16,326
Pressure Washing Hours	253	253	249	249	1,004

**Communication and Development: Annual Budget: \$166,015: 10% of Management Plan**

**Quarterly Budget: \$38,936**

**Quarterly Actual: \$17,891**

**Actual 2015 YTD: \$ 155,018**

We continue to work with Hunger Action Los Angeles to supply a "Market Match" program for qualifying low income market customers, which has been extremely successful. We continue to be the only Downtown farmers market which supplies EBT to its customers, recognizing that a huge number of our residents are low income.

We launched a Downtown Kids Reading Hour the first Sunday of every month. The ED participates as a reader and coordinator. OM Nom Organics, a local health food store sponsors snacks for the kids and parents as well as conducts an educational piece on healthy eating and smoothie preparation. This program was created both to unify Downtown families and support the success of the farmers market by driving more family traffic there from other parts of Downtown.

We continued with the newsletter, distributing it to an increasing email database on a monthly basis. The new website has been extremely successful since its release.

We hosted a neighborhood small business meeting in the district this quarter and have taken over the "Shop Walk" event as monthly, which brings visitors to shop, eat, and drink (taking advantage of discounts) in our local retail stores, bars, and restaurants. Roughly, 60 business participate each month and a number of pop up spaces are placed to activate vacant retail.

We continue to market available retail space to new tenants and brokers, and support the local businesses, entertainment, and events that occur there.

The ED also works as a member on the following committees: Downtown Street Closures, Pershing Square Renew, the Community Police Advisory Board, and the Central City Police Boosters. The staff attends the following community meetings: Downtown Neighborhood Council Planning Committee, Park Advisory Board, Gallery Row, and BID Consortium.

**Administration and Corporate Operations: Annual Budget \$182,440 : 10% of Management Plan**

**Quarterly Budget: \$47,477**

**Quarterly Actual: \$62,974**

**Actual 2015 YTD: \$202,562**

The staff consists of: a full time executive director, Blair Besten; a marketing and services coordinator, Noah Strouse. An independent consultant, Karen Boyle handles accounting, and Patti Berman continues as our consultant for bookkeeping. Volunteers and some compensation



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for internships supports other programs. HCBID hosted monthly board meetings with the exception of July, Finance and Economic Development meetings in November.

**Contingency. City Fees. Legal and Tax Expenses and Reserves: Budget: \$111,500 : 6% of Management Plan**

Quarterly Budget: \$20,650

Quarterly Actual: \$26,557

Actual 2015 YTD: \$84,683

Kind regards,

*Blair Besten*

Blair Besten

Historic Core Business Improvement District



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HDBID  
4th Quarter 2015 City Report Financial Data

	2015 Annual Budget	% of Total Budget
Clean, Safe, Beautiful	1,280,605	74.0%
Communication and Development	166,015	10.0%
Administration/Corporate Operations	182,440	10.0%
City Fees/Slow Pay	111,500	6.0%
Total	1,740,560	100.0%

2015 4th Qtr Actuals	2015 4th Qtr Budget	(Over)/ Under	% Var From Budget
312,473	326,871	14,398	4.4%
17,891	38,936	21,045	54.1%
62,974	47,477	(15,497)	-32.6%
(26,557)	20,650	47,207	228.6%
366,781	433,934	67,153	15.5%

2015 YTD Actuals	2015 YTD Budget	(Over)/ Under	% Var from Budget	Actual Cost % of Total
1,270,603	1,280,605	10,002	0.78%	73.8%
155,018	166,015	10,997	6.62%	9.5%
202,562	182,440	(20,122)	-11.03%	10.5%
84,683	111,500	26,817	24.05%	6.4%
1,712,866	1,740,560	27,694	1.59%	100.0%

\*negative 4th quarter expense is due to leasehold improvement costs that were originally collected as contingent expense reclassified to capital expenditure.

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